

CITY OF LEBANON
PARK BOARD REGULAR MEETING MINUTES
JUNE 10, 2026

BE IT REMEMBERED that the Park Board of the City of Lebanon, Missouri, met in Regular Session on June 10, 2026 at 12:08 PM in the Council Chambers at City Hall located at 401 South Jefferson.

Call to Order, Roll Call, and Declaration of Quorum

Upon roll call, the following Officers were present: Melody Allen, Holly Goforth, Carrie Plassmeyer, Doug Smith, Ramsey Stewart, Chris Wall, Neal Wilkinson. Absent: John Gideon, Heather Shadel.

A quorum was declared.

John Gideon was noted as having and excused absence, and Heather Shadel was noted as having an unexcused absence.

Staff members and others in attendance: City Administrator Troy Schulte, Park Director John Shelton, Assistant Park Director Elliot Willburn, Communications Manager Derek Gean, and City Clerk Lacey Brackett.

Pledge of Allegiance

The pledge of allegiance was led by President Carrie Plassmeyer.

Public Comments

There were no public comments.

Approval of Minutes

May 13, 2026, Regular Meeting

Doug Smith moved and Holly Goforth seconded that the Board approve the minutes as presented. Motion carried as follows: Yea: (7) Melody Allen, Holly Goforth, Carrie Plassmeyer, Doug Smith, Ramsey Stewart, Chris Wall, Neal Wilkinson; Nay: (0) None; Abstain: (0) None; Absent: (2) John Gideon, Heather Shadel.

Finance Report

May 2026 Financials

Park Director John Shelton reported that the overall budget remains in good shape, though a few issues were identified with some budget numbers. Utilities came in over budget, attributed in part to increased irrigation usage during a dry fall season. Materials were approximately \$25,000 under budget, and shared that the expenditures were projected at approximately \$1.1–\$1.2 million.

Discussions and Presentations

Placer AI and Social Media

Assistant Park Director Elliot Wilburn presented visitor tracking data using Placer.ai analytics from the past three baseball and softball tournaments held on May 16th, May 23rd, and June 6th. Ashley Park saw approximately 5,800 visitors with an average dwell time of 200 minutes and 43% from Lebanon; Nelson Park saw approximately 7,600 visitors with an average dwell time of 278 minutes and 19% from Lebanon; and the Route 66 Festival at Boswell Park drew approximately 5,900 visitors with 59% from Lebanon and attendees from numerous states. Wilburn noted that visitor counts represent all dates combined and that, averaging across both parks, staff estimated approximately 4,500 visitors per tournament weekend. Wilburn shared that according to the National Tourism and Arts Bureau, day tournament visitors spend an average of \$50–\$75 per person. Wilburn added that Communications Manager Derek Gean had prepared social media content for distribution across the City's platforms, and the Board discussed the importance of consistently communicating the economic impact of tournaments to the public.

Boswell Aquatic Pool Update

Assistant Park Director Elliot Wilburn reported attendance numbers for the first six days the pool was open and shared that early figures are tracking significantly higher than the same period in prior years. Wilburn noted that year-over-year comparisons are difficult due to weather variations, delayed openings, and differing school group schedules in prior years. Wilburn added that school groups are attending the pool three days a week throughout June, the swim team has launched with close to 100 registered participants, and registration for the younger age group was briefly reopened after the initial June 1st close date. Wilburn added that swim lessons were being planned.

Baseball and Softball Update

Assistant Park Director Elliot Wilburn provided an update on league play and tournaments, sharing tournament attendance numbers and the number of teams participating each weekend. Wilburn noted that four league nights were canceled due to rain and one due to lightning. Wilburn shared that each tournament offers both baseball and softball. Wilburn also discussed concession revenue per tournament weekend and shared that food trucks have been present on most weekends with the City receiving 10% of gross sales, and added that the staff plans to trial expanded hot food offerings at Atchley Park on a test basis.

Board Member Neal Wilkinson inquired about who runs the tournaments. Wilburn explained that the City has an agreement with an outside contractor, renting fields at \$75 per field per day.

Turf Fields Discussion

Park Director John Shelton presented a discussion on the potential installation of artificial turf on all ten infield areas across both parks at an estimated cost of \$1.7 million. Shelton advised that while

\$2 million was included in borrowing authority in the budget to preserve the option, no money has been borrowed or committed, and any decision would still require the Park Board and City Council approval. Shelton shared that the project was estimated to save approximately \$95,000 per year in labor and maintenance and would reduce revenue losses from rain outs. Shelton noted the lifespan of the turf is 10–12 years and estimated replacement cost at approximately 60% of the original installation cost.

Board Member Ramsey Stewart shared that he felt a field should be made available for use by the public to give back to the community. Board Members discussed the option for turf fields and discussed whether one or more fields could be developed as a fully multi-purpose field available to the broader community for soccer, flag football, and other uses. Board Member Neal Wilkinson expressed concern about the perception that the large investment appeared to benefit primarily one sport. Park Board President Carrie Plassmeyer shared that the Parks had done a great job doing amazing things and done well at finding those extra dollars and spending wisely to bring quality parks and maintain things, and shared the Board didn't want to ruin that.

Possible Action Items

Skate Park Improvements Purchase

Park Director John Shelton shared that this was for American Ramp company to start the design for updates to the Skate Park.

Neal Wilkinson moved and Chris Wall seconded that the Park Board approve American Ramp to start the process for the Skate Park improvements not to exceed \$100,000.00. Motion carried as follows: Yea: (7) Melody Allen, Holly Goforth, Carrie Plassmeyer, Doug Smith, Ramsey Stewart, Chris Wall, Neal Wilkinson; Nay: (0) None; Abstain: (0) None; Absent: (2) John Gideon, Heather Shadel.

Election of Officers

Nominations were opened for the office of President. Neal Wilkinson nominated Doug Smith. The nomination was seconded by Chris Wall. Hearing no further nominations, nominations were closed. Doug Smith was elected President by acclamation.

Nominations were opened for the office of Vice President. Doug Smith nominated Ramsey Stewart. The nomination was seconded by Carrie Plassmeyer. Hearing no further nominations, nominations were closed. Ramsey Stewart was elected Vice President by acclamation.

Nominations were opened for the office of Secretary. Chris Wall nominated Holly Goforth. The nomination was seconded by Doug Smith. Hearing no further nominations, nominations were closed. Holly Goforth was elected Secretary by acclamation.

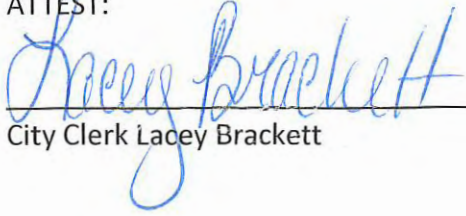
Comments from the Board and Staff

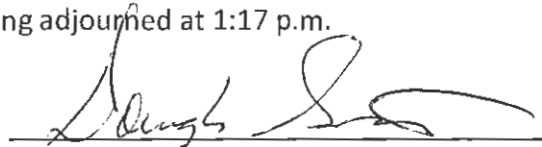
None.

Adjournment

President Carrie Plassmeyer declared the meeting adjourned at 1:17 p.m.

ATTEST:



City Clerk Lacey Brackett

President Doug Smith

July 8, 2026

Minutes Approved