

**CITY OF LEBANON, MO
TOURISM AND MARKETING ADVISORY COMMITTEE MEETING
TUESDAY, AUGUST 4TH, 2026, AT 1:30 P.M.
COWAN CIVIC CENTER, 500 E. ROUTE 66, LEBANON, MO**

“TENTATIVE AGENDA”

1. Call to Order, Roll Call, Declaration of Quorum
2. Approval of Minutes (4/21/2026 Meeting Minutes)
3. Discussion
 - FY27 Budget/Matching Marketing Grant Update
 - Lodging Tax Update
4. Advertising and Marketing
 - Route 66 Centennial Update
 - America 250 Post-Event Update
 - Digital Marketing Presentation
5. Board Member Comments
6. Adjourn