

CITY OF LEBANON
LEBANON TOURISM AND MARKETING ADVISORY COMMITTEE MEETING
TUESDAY, NOVEMBER 26, 2024, 9:00 AM
COWAN CIVIC CENTER, 500 EAST ELM STREET
“TENTATIVE AGENDA”

1. Call to Order, Roll Call, and Declaration of Quorum
2. Approval of Minutes
 - a. July 9, 2024 Meeting Minutes
3. Discussion
 - a. Lodging Tax Collections FY2024 Final
 - b. Lodging Tax Rate Discussion
 - c. Upcoming Events/Other New Business
4. Advertising and Marketing
 - a. Website Stats/Social Media Stats
 - b. Route 66 Centennial Commission Update
5. Board Member Comments
6. Adjourn