

**CITY OF LEBANON, MO  
TOURISM AND MARKETING ADVISORY COMMITTEE MEETING  
TUESDAY, APRIL 29, 2024, AT 1:30 P.M.  
WALLACE BUILDING, 325 HARWOOD AVE., LEBANON, MO**

**“TENTATIVE AGENDA”**

1. Call to Order, Roll Call, Declaration of Quorum
2. Approval of Minutes (7/9/2024 Meeting Minutes)
3. Discussion
  - Lodging Tax Rate Discussion
4. Advertising and Marketing
  - Website Stats/Social Media Stats
  - Route 66 Centennial Update
  - Upcoming Events/Other New Business
5. Board Member Comments
6. Adjourn