

CITY OF LEBANON, MO
TOURISM AND MARKETING ADVISORY COMMITTEE MEETING
TUESDAY, JULY 15, 2025, AT 1:30 P.M.
COWAN CIVIC CENTER, 500 E. ELM, LEBANON, MO

“TENTATIVE AGENDA”

1. Call to Order, Roll Call, Declaration of Quorum
2. Approval of Minutes (4/29/2025 Meeting Minutes)
3. Discussion
 - Lodging Tax Rate Discussion
4. Advertising and Marketing
 - Website Stats/Social Media Stats
 - Route 66 Centennial Update
 - America 250 Update
 - Upcoming Events/Other New Business
5. Board Member Comments
6. Adjourn