

CITY OF LEBANON
CITY COUNCIL WORK SESSION MINUTES
JULY 14, 2025

BE IT REMEMBERED that the City Council of the City of Lebanon, Missouri, met in Work Session on July 14, 2025 at 6:00 PM in the Council Chambers at City Hall located at 401 South Jefferson.

Call to Order, Roll Call, and Declaration of Quorum

Upon roll call, the following Officers were present: Gib Adkins, Mike Evans, Sheila Mitchell, Dan Mizell, Chuck Jordan, Bob Garner, Randy Wall, and Mayor Carr. Absent: Jeff Mutchler.

A quorum was declared.

Staff members and others in attendance: City Administrator Troy Schulte, Public Works Director Richard Shockley, Police Chief Jerry Harrison, Park Director John Shelton, Code Administrator Christina Wagner, Downtown Business District Executive Director Sarah Stewart, Street Superintendent Mike Moore, Communications Manager Derek Gean, and City Clerk Lacey Brackett.

Presentations for Future Action

Rebranding Services

Communications Manager Derek Gean addressed the Council regarding the potential rebranding of the City's logo. He shared that discussions had taken place about establishing a separate identity for Lebanon Utilities in order to reduce confusion on social media, where service-related posts are currently shared on the City's main page. The goal would be to improve overall engagement with the City's primary platforms. Gean noted that the current City logo, last reviewed in the 1990s, poses challenges due to its complex color scheme and poor scalability. He stated that this initiative aligns with the branding identity objectives outlined in the Lebanon 2040 Plan. Gean further recommended that the rebranding process be completed prior to planned website updates and the gateway signage project. He advised that the next step would be to enter into a formal agreement to move forward, with an estimated cost of approximately \$74,000.

Councilman Adkins expressed his support for the initiative, citing the length of time since the logo was last updated.

Mayor Carr inquired about the creation of a separate social media page for utilities and whether Gean would continue to manage it.

Councilman Jordan suggested the City consider creating a time capsule in conjunction with the upcoming Route 66 Centennial and America's 250th Semiquincentennial celebrations. He also expressed appreciation for the weekly update emails Gean provides to Council.

Councilman Garner commended Gean for his continued efforts and communication work.

Dangerous Building Code Change

Code Administrator Christina Wagner presented proposed code amendments to the Council regarding dangerous buildings and unsafe structures. She explained how the changes were outlined and categorized. Wagner stated that the updates included revised language for improved clarity, including the addition of standards for repair, vacation, and demolition, as well as the assessment of a 30% administrative fee on all associated costs. She also provided a list of structures currently identified as dangerous or unsafe.

A discussion followed regarding a high-level overview of the proposed changes. Councilmember Adkins inquired about the communication process related to the list of dangerous buildings.

City Administrator Troy Schulte stated that the proposed changes would be brought back to Council for formal approval at a future meeting.

Round Table Discussion

Councilwoman Mitchell asked if they could have a short training on the software to go over it.

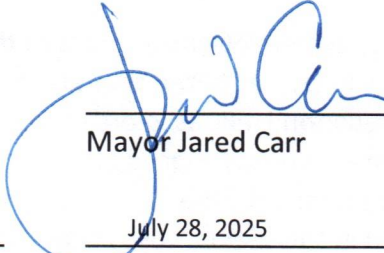
Adjournment

Mayor Carr declared the meeting adjourned at 6:31 p.m.

ATTEST:



City Clerk Lacey Brackett



Mayor Jared Carr

July 28, 2025

Minutes Approved