

CITY OF LEBANON, MO
TOURISM AND MARKETING ADVISORY COMMITTEE MEETING
TUESDAY, NOVEMBER 18, 2025, AT 1:30 P.M.
COWAN CIVIC CENTER, 500 E. ELM, LEBANON, MO

“TENTATIVE AGENDA”

1. Call to Order, Roll Call, Declaration of Quorum
2. Approval of Minutes (7/15/2025 Meeting Minutes)
3. Discussion
 - FY25 Year-End Statistics
4. Advertising and Marketing
 - Route 66 Centennial Update
 - America 250 Update
 - Upcoming Events/Other New Business
5. Board Member Comments
6. Adjourn