

**CITY OF LEBANON, MO**  
**TOURISM AND MARKETING ADVISORY COMMITTEE MEETING**  
**TUESDAY, APRIL 21, 2026, AT 1:30 P.M.**  
**COWAN CIVIC CENTER, 500 E. ELM, LEBANON, MO**

**“TENTATIVE AGENDA”**

1. Call to Order, Roll Call, Declaration of Quorum
2. Approval of Minutes (11/18/2025 Meeting Minutes)
3. Discussion
  - FY27 Budget Plans
  - Lodging Tax Update
  - Website/Advertising Statistics
4. Advertising and Marketing
  - Route 66 Centennial Update
  - America 250 Update
  - Upcoming Events/Other New Business
5. Board Member Comments
6. Adjourn